



EVENT SPONSORSHIP OPPORTUNITIES



When:

September 23, 2018 :: Noon to 5PM

Where:

King Center for the Performing Arts

Who:

Proudly Presented in Partnership By:



Our instrument petting zoo is always a BIG hit! Just one of the many popular activities at CAS.

What:

This Cultural Arts Showcase, presented at the King Center for the Performing Arts, 3865 N. Wickham Road, Melbourne, is a FREE performing arts festival and family concert held annually. This amazing, one-day, community event features more than 60+ arts organizations showcasing the best of the performing and cultural arts in Brevard County.

Created as an evolution of the BSO's FREE annual family concert held each year for over 30 years, CAS is the largest celebration of the performing and cultural arts along the Space Coast. The festival features cultural displays; arts demonstrations; family activities including an instrument petting zoo; and LIVE performances.

The featured entertainment is the Brevard Symphony Orchestra's Family Concert. This one-hour concert is programmed especially for families. The BSO performs popular symphonic pieces introducing the audience to the instrument families of the orchestra.

Each year the event has grown and has become the premier event of its kind along the Space Coast. Arts organizations feel that they are able to introduce their art to the public and gain new members and interest. The on-going entertainment in the Studio Theater features 11 different performances varying from comedy to dance to music and more. The entire experience is FREE!

2017 attendance estimated at 5,500+.



Sponsorships available for the Cultural Arts Showcase at the following levels:

Platinum - \$5,000

- Recognition in all promotion
- Recognition in print media
- Recognition and logo in event program map
- Two (2) Tables/booths at event
- Recognition from the stage during BSO Family Concert
- Showcased on sponsor banners at the event
- Four (4) regular Season Subscriptions to the BSO Season during the event year.
- Recognition in the BSO Program Book for the current season.

Gold - \$2,500

- Recognition in all promotion
- Recognition in print media
- Recognition in event program map
- Table/booth at event
- Recognition from the stage during BSO Family Concert
- Featured on sponsor banners at the event
- Two (2) regular Season Subscriptions to the BSO Season during the event year.
- Recognition in the BSO Program Book for the current season.

Silver - \$1,000

- Recognition in print media
- Recognition in event program map
- Table/booth at event
- Featured on sponsor banners at the event
- Recognition from the stage during BSO Family Concert
- Two (2) regular Season Subscriptions to the BSO Season during the event year.
- Recognition in the BSO Program Book for the current season.

Bronze - \$500

- Table/booth at event
- Recognition in event program map
- Recognition from the stage during BSO Family Concert
- Two (2) tickets to a BSO subscription concert of choice during the 2018/19 season
- Recognition in the BSO Program Book for the current season.

**All sponsorships are subject to meeting print deadlines.*



Brevard Zoo



Not Quite Right Comedy Improv



Historic Cocoa Village Playhouse



Additional Opportunities:

\$2,000 Event Bag Sponsor

- Company logo and website imprinted on 12" x 15" event bags. Quantity = 5,000.
- Recognition and logo in event program map
- Table/booth at event
- Featured on sponsor banners at the event
- Two (2) Season Subscriptions to the BSO Season during the event year.

\$2,500 Program Book Sponsor

This option will allow us to enhance our program maps by creating full-color program books.

- Full page ad in the event program book
 - 5.5" x 8.5" full color ad, with bleed, on the back cover
- Recognition and logo in event program book
- Table/booth at event
- Featured on sponsor banners at the event
- Two (2) Season Subscriptions to the BSO Season during the event year.



The Brevard Youth Chorus! One of 85+ arts organizations that participate and perform at the Cultural Arts Showcase!



Our in-kind media sponsorships begin at \$1000 and we are happy to exchange the following at the various levels:

\$1000 (In-Kind Value)

- o Recognition in print media
- o Recognition and logo in event program book
- o Table/booth at event
- o Recognition from the stage during BSO concerts

\$2500 (In-Kind Value)

- o Recognition in all promotion
- o Recognition in print media
- o Recognition and logo in event program book
- o Table/booth at event
- o Recognition from the stage during BSO concerts
- o Opportunity to hang banner at the King Center for event
- o Two tickets to a BSO subscription concert during the 2017-2018 season
- o Recognition in the BSO Program Book for the current season

MAKE A DIFFERENCE

...and have fun while you're at it!

If you would like to sponsor the Cultural Arts Showcase, please contact
BSO Sales Director Kaori Fischer at 321.242.2024 or by email at kfischer@brevardsymphony.com.

**Most sponsorships are fully tax-deductible. To be included in recognition, sponsorship must be received by print and media deadlines.*



The Brevard Symphony Orchestra's Annual FREE Family Concert 2012.

CULTURALARTSSHOWCASE.COM



Henegar
Center for
the Arts



Chamber
Music with
Friends



Brevard
Renaissance
Fair



Native
Heritage
Gathering